



## **CALIFORNIA WATCHABLE WILDLIFE PROJECT**

*Bureau of Land Management*

*Bureau of Reclamation*

*California Travel and Tourism  
Commission*

*California Department of  
Fish and Game*

*California Department of  
Parks and Recreation*

*California Department of  
Transportation*

*Ducks Unlimited*

*N.O.A.A National Marine  
Sanctuaries*

*National Park Service*

*Nature Conservancy of  
California*

*U.S. Army Corps of Engineers*

*U.S. Fish & Wildlife Service*

*U.S.D.A.. Forest Service*

## **California Watchable Wildlife – Nominate a Viewing Site**

### **Introduction**

The California Watchable Wildlife Project is soliciting nominations for wildlife viewing sites to be included in our statewide network. Our goal is to address the growing interest in wildlife viewing and nature tourism by educating the public about where and how to view native wildlife and habitats in a respectful and sustainable way while building support for the long-term conservation and management of California's natural resources.

Viewing sites are evaluated by the Steering Committee for their wildlife viewing values, quality and diversity of habitats and visitor amenities to ensure that the state's wildlife values are protected from overuse and that each site offers the highest quality viewing experience to visitors.

All viewing sites must be nominated by the site manager or designated staff member. Often an interpretive specialist is the best person to complete the nomination form.

Once a site has been approved for inclusion in the California Watchable Wildlife Viewing Network, the selected sites will be promoted on the website ([cawatchablewildlife.org](http://cawatchablewildlife.org)), through the posting of directional road signs (premier and regional sites), and included in all marketing efforts. The California Watchable Wildlife project is endorsed by the partnering agencies listed to the left and is part of a national effort coordinated by the non-profit organization Watchable Wildlife, Inc. ([watchablewildlife.org](http://watchablewildlife.org)).

### **Instructions for the Site Manager/Interpretive Specialist**

1. Please go to [CAWatchableWildlife.org](http://CAWatchableWildlife.org) and use the "Login" button in left column to create a user name and password and request "site manager" status. Complete the contact information.
2. Once you are logged on, click on "Site Nomination and Edit Process" from the drop-down menu.
3. Follow the instructions for each section of the nomination form. If yours is an existing site, it is critical that you carefully evaluate the accuracy of the existing write-up and add any additional information that will help the committee determine if the site merits retention in the California Watchable Wildlife viewing network.
4. Please fill out the online forms as completely as possible. If you do not know the answer, please try to contact someone who does know. Please share your observations about what makes the site special, especially in the Background and Experience sections. For example, you may note that this is also one of the most spectacular places to see seabirds against a crimson sunset, or that the area's remote marshes offer a respite for migratory waterfowl and a dose of tranquility for visitors.

5. Indicate all the most commonly viewed and “reliably rare” species by using the check list. Include season for viewing, and habitat/place. The website is designed for all levels of wildlife viewers, many of whom will need help in finding these species during their visits. Note that the website is searchable by species, so please help potential visitors find you by having a comprehensive species list.
6. If you have questions, please do not hesitate to contact your agency’s liaison on the California Watchable Wildlife Committee listed at the end of this message or email us at [info@cawatchablewildlife.org](mailto:info@cawatchablewildlife.org).

**Next Steps:** Once you complete the nomination/update form, please us at [info@cawatchablewildlife.org](mailto:info@cawatchablewildlife.org). The Steering Committee will review the nomination and advise if approved or if more information is needed.

THANK YOU!

### CA Watchable Wildlife Steering Committee

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